

# **AcuGraph<sup>®</sup> 4** DIGITAL MERIDIAN IMAGING™



## Have you ever wondered...

How much further your practice  
might go if your patients could  
*see their chi?*

### What Users are Saying about AcuGraph

"AcuGraph gets people past the needle concern and into the door... I was able to get 8 new patients in 2 hours."

—Jeffery Grossman, L.Ac.

"You have created a wonderful tool for helping humanity."

—James Maguire, D.Ac., Dipl.Ac., A.P.

"The new version is fantastic! We signed up 6 new patients in 4 hours."

—Dwayne Borgstrand, L.Ac.

"My acupuncture practice tripled!"

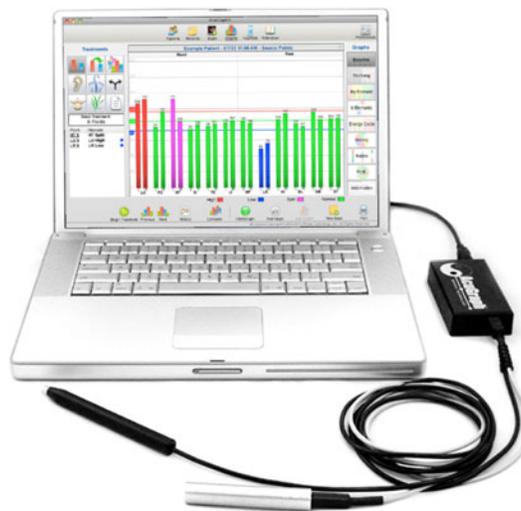
—Allen Roberds, D.C., Dipl.Ac.

"AcuGraph is clean, easy and simple to use...a picture is truly worth a thousand words."

—Kenneth Groh, N.D., D.C., F.A.S.A

"AcuGraph transforms an already stellar assessment tool into a great educational device. Thank you for an outstanding product!"

—Bruce R. Gilbert, M.D., Ph.D.



- ✓ Objective documentation of chi energy balance
- ✓ Evidence-based progress reports for patients
- ✓ Proof of treatment effectiveness
- ✓ Unprecedented speed and ease of use
- ✓ Logical treatment point selection
- ✓ Improved patient retention
- ✓ Outstanding new patient marketing

[www.AcuGraph.com](http://www.AcuGraph.com) 208-846-8448

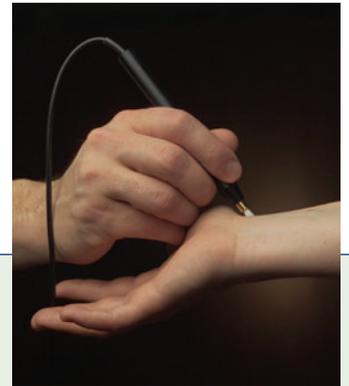
**MIRIDIA**  
TECHNOLOGY

 **AcuGraph<sup>®</sup> 4**  
DIGITAL MERIDIAN IMAGING™

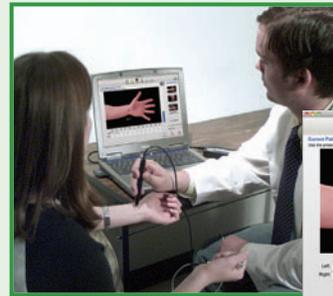
# Digital Meridian Imaging®



**How does it work?** The entire AcuGraph exam takes less than two minutes and is easy enough for an office assistant to perform. Here's how:



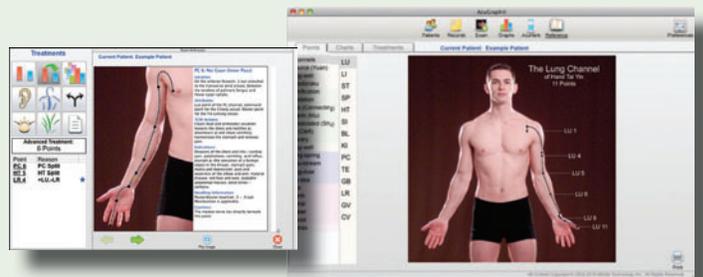
**1. MEASURE** each meridian with AcuGraph's computerized measurement probe, as the computer guides you, point by point, with clear photographic illustrations and voice prompts.



**2. WATCH** in amazement as AcuGraph instantly provides complete graphical analysis and interpretation of the patient's meridian energetics, including yin/yang, 5-elements, horary, and complete symptomatic associations. The Personal Integrated Energetics score boils the results down to a single score for instant patient understanding.



**3. TREAT** the most effective acupuncture points for the patient, based on AcuGraph's intelligent analysis and 9 available guided treatment protocols. Supplement your treatment with AcuHerb herbal therapy or custom recommendations, all automatically determined and recommended by the software.



**4. COMPARE** the incredible results experienced by your patients and tracked by subsequent AcuGraph examinations. Only AcuGraph gives you evidence-based acupuncture™ for superior documentation and patient education.



# AcuGraph® Benefits



## YOU will love AcuGraph because—

1. AcuGraph's computerized exam creates a strong, professional image—showing patients your commitment to providing the highest level of care by using the most advanced equipment available.
2. AcuGraph is extremely fast and easy—a staff member can perform the exam.
3. AcuGraph easily attracts new patients and retains existing patients by providing evidence of the need for care and documentation of improvements in the patient's condition—all in an easily understood, patient-friendly report.
4. AcuGraph helps you make the most of your clinical skills by giving you better diagnostic information and deeper insight into your patient's condition. Even very experienced acupuncturists regularly comment that AcuGraph enhances their diagnostic skills.
5. Your patients deserve nothing less. You are in practice to improve lives. AcuGraph helps you fulfill this sacred trust by giving you the tools you need to more effectively restore energetic balance and harmony to your patients.

6. AcuGraph is a very profitable investment; even a modest number of exams easily translates into a healthy profit added to your bottom line—every month!

### Monthly Profits

	Exam + Treatment Fees		
Daily Volume	\$30+\$30	\$40+\$40	\$50+\$50
3 patients	\$3,600	\$4,800	\$6,000
5 patients	\$6,000	\$8,000	\$10,000
10 patients	\$12,000	\$16,000	\$20,000

Your return on investment is substantial: Just three AcuGraph patients per day produce up to \$6,000 per month of additional practice revenue. Five patients per day examined with AcuGraph and treated produce up to \$10,000 per month, and ten patients per day equal an astounding \$20,000 per month in additional practice income.

**All of this is based on two-minute exams, fast, easy treatments, and an investment of under \$2,200. Your patients win and you win!**



## PATIENTS love AcuGraph because—

1. AcuGraph de-mystifies acupuncture and promotes effective patient communication based on objective evidence—resulting in more active patient involvement and stronger commitment to care.
2. AcuGraph helps the practitioner make better decisions, based on better information—creating better results.
3. AcuGraph provides evidence of the need for care and shows the effectiveness of that care—resulting in higher patient confidence and satisfaction.
4. AcuGraph expands treatment options, providing one more way to get better—with or without needles.



## Software Features

- Complete Measurement: Measure and compare Tsing (Jing-Well) points, Source (Yuan) points, and Ryodoraku (Nakatani) points
- View results in 9 different graph styles for rapid analysis and complete understanding
- Exclusive P.I.E. score (Personal Integrated Energetics) scores exam results on a 0-100 scale for easy comparison and tracking
- Choose from 9 built-in treatment styles, with explanation of why each point was chosen. Treatment styles include Ryodoraku, 5-element, auriculotherapy, associated (shu), channel divergence, spinal reflexes, user-customizable treatments, and AcuHerb herbal therapy
- Complete reference section with over 900 professional photographic point illustrations, charts and location descriptions
- Effective multiple-graph comparisons show patient progress and increase compliance
- Fully customizable, professional printed or e-mailed reports are accurate, readable, and visually pleasing
- Complete SOAP notes can be attached to any graph
- Automatic data backup for security and peace of mind
- Intelligraph™ advanced meridian analysis dynamically normalizes AcuGraph readings for unsurpassed accuracy

## Hardware Features

- Rugged Construction for constant clinical use
- 23-karat, gold-plated probe tip will never corrode or discolor
- Probe accepts standard cotton swabs
- Reliable USB connection to your computer
- No batteries required: The probe uses safe, precisely filtered and regulated computer voltage for superior reliability
- No buttons or moving parts to wear out
- No recalibration required—EVER!
- Printed, 125-page User Manual includes illustrated information and tutorials

## Service & Support

- We pioneered the FIRST direct-computer-interfaced system for meridian analysis in 2003, and we still lead the market with world-class innovation, quality, and usability
- Live, expert FREE technical support is always available at our toll-free number
- **Warranty:** AcuGraph offers a no-hassle, one-year replacement warranty covering parts and labor. In the unlikely event you have a problem we can't solve by telephone, we will send a new unit right away
- **30-Day, Money-Back Guarantee:** AcuGraph gives you a full 30-day evaluation, with a no-hassle return privilege. We want you to use AcuGraph because you love it—not because you got stuck with it!
- We offer expert training and certification in basic and advanced meridian graphing methods

## Order AcuGraph—Today

### Your AcuGraph System includes:

#### Software:

- AcuGraph Installation CD
- User Manual in both electronic and printed formats

#### Hardware:

- AcuGraph USB Hardware Probe and Controller
- Ground Bar
- All Cables and Connectors

#### Support:

- Lifetime Toll-Free Technical Support
- One-Year Free Replacement Warranty

**\$2195.00**



Financing Options Available

To order, call 208-846-8448

or order online at [www.AcuGraph.com](http://www.AcuGraph.com)



#### Computer Requirements:

##### Windows®:

- Operating System: Windows® 7, Vista, or XP (32 or 64 bit)
- 512 MB RAM, (1 GB for Vista and 7)
- 150 MB free hard drive space
- >500 MHz processor
- Available USB port
- 1024x768 Minimum screen resolution

##### Macintosh®:

- Operating System: OS X 10.4 or newer
- 512 MB RAM,
- 150 MB free hard drive space
- >600 MHz, G4, G5 or Intel Processor
- Available USB port
- 1024x768 Minimum screen resolution

##### Printing:

AcuGraph® supports most laser and ink-jet printers accessible to your computer by direct connection or through a network. Best results are obtained when graphs are printed in color, and a color printer is therefore recommended.

• **Miridia Technology Inc.** 1875 North Lakes Place Meridian, Idaho 83646 USA